



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



Seventh International Conference
on
Business Analytics and Intelligence
5 – 7 December, 2019

Data Centre and Analytics Lab
Indian Institute of Management Bangalore

Sponsors

PRESENTING



PLATINUM

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Conference Master Schedule

DAY 1: Thursday, 5 December, 2019		
FROM	TO	PROGRAM
8:30 AM	9:30 AM	Registration & Conference Kit Distribution
9:30 AM	9:45 AM	Inauguration and Welcome Address
9:45 AM	11:00 AM	Plenary Session 1
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Plenary Session 2
1:00 PM	2:00 PM	Lunch @ MDC Woods
2:00 PM	3:30 PM	Paper Presentation - (Tracks 1 to 4)
3:30 PM	4:00 PM	Tea Break
4:00 PM	5:30 PM	Plenary Session 3
5:30 PM	6:00 PM	Tea Break
6:00 PM	7:30 PM	Paper Presentation - (Tracks 5 to 8)

DAY 2: Friday, 6 December, 2019		
FROM	TO	PROGRAM
9:00 AM	11:00 AM	Paper Presentation - (Tracks 9 to 12)
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Plenary Session 4
1:00 PM	2:00 PM	Lunch @ MDC Woods
2:00 PM	3:30 PM	Paper Presentation - (Tracks 13 to 16)
3:30 PM	4:00 PM	Tea Break
4:00 PM	5:00 PM	Plenary Session 5
5:00 PM	5:30 PM	Tea Break
5:30 PM	7:00 PM	Paper Presentation - (Tracks 17 to 20)
7:00 PM	8:00 PM	Cultural Event
8:00 PM	9:00 PM	Dinner @ MDC Woods

DAY 3: Saturday, 7 December, 2019		
FROM	TO	PROGRAM
9:00 AM	11:00 AM	Paper Presentation - (Tracks 21 to 24)
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Paper Presentation - (Tracks 25 to 28)
1:00 PM	2:00 PM	Lunch @ MDC Woods
2:00 PM	4:00 PM	Plenary Session 6
4:00 PM	4:30 PM	Tea Break
4:30 PM	5:00 PM	Best Paper Award; Valedictory
5:00 PM	5:30 PM	Issue of Certificates to participants

Plenary Sessions

<p>Plenary Session 1: (Day 1) 9:45 AM ~ 11:00 AM</p>	<ol style="list-style-type: none"> 1. Prof. Pulak Ghosh, Professor, Decision Sciences, IIM Bangalore Topic: Machine Learning and Fintech Lending 2. Mr. Rajagopal Srinivasan, Senior Data Scientist, Cisco Systems Topic: AI Simplification 3. Mr. AbdulMajedRaja RS, Analytics Consultant, Cisco Systems Topic: Machine Learning Bias
<p>Plenary Session 2: (Day 1) 11:30 AM - 1:00 PM</p>	<ol style="list-style-type: none"> 4. Ms. Usha Seetharaman, Senior Engineering Manager, LinkedIn Topic: Innovation Through Experimentation 5. Mr. Venkatesan Sukumaran, Head-Business Analytics, TCS Topic: Leveraging Business Analytics in Business 4.0 World: Experiences from Industry Practice 6. Mr. Vikas Gupta, Managing Director, Wiley India Topic: The role of Analytics in the Future of Learning
<p>Plenary Session 3: (Day 1) 4:00 PM - 5:30 PM</p>	<ol style="list-style-type: none"> 7. Ms. Shailaja Grover, Consultant, DCAL – IIM Bangalore Ms. Sharada Sringswara, Research Consultant, DCAL – IIM Bangalore Topic: Fantasy Sports - A Game of Skill or Chance 8. Mr. Kiran R, Senior Director, Enterprise Data Analytics Group, VMware Topic: Framework for Managing an end-to-end ML Project
<p>Plenary Session 4: (Day 2) 11:30 AM - 1:00 PM</p>	<ol style="list-style-type: none"> 9. Mr. Aman Goswami, Sr. Specialist – Data Science, Bain & Co. Topic: The Price is Right? 10. Mr. Shriguru Nayak, Senior Analyst, Sabre Airline Solutions Topic: Passenger Market Size Forecasting in Airline Industry 11. Mr. Amardeep Sibia, Founder & CEO, Drishya.ai Topic: Satellite Enabled Agri Banking
<p>Plenary Session 5: (Day 2) 4:00 PM - 5:00 PM</p>	<p>Panel Discussion: AI First – Opportunities & Challenges</p> <ul style="list-style-type: none"> ➤ Prof. U Dinesh Kumar, Professor & Chair – DCAL, IIM Bangalore ➤ Mr. Maneesh Bhandari, Global Analytics Leader, IBM ➤ Mr. Mahesh Calavai, Chief Data & Analytics Officer, TVS Motor Group ➤ Ms. Teresa Jacobs, Executive Director, ISDC ➤ Ms. Payeli Ghosh, Founder & Partner, Jiffy
<p>Plenary Session 6: (Day 3) 2:00 PM - 4:00 PM</p>	<ol style="list-style-type: none"> 12. Prof. Manoj Kumar Tiwari, Director, NITIE Mumbai Topic: Air Cargo Transportation Risk using ML Techniques 13. Mr. John Kiran, Principal Data Scientist, Sabre Topic: Analytics at Sabre 14. Mr. Nitin Sareen, SVP – Group Data & Analytics, Aditya Birla Group Topic: Enterprise Scale Data Driven Decisions at Aditya Birla 15. Prof. U Dinesh Kumar, Professor & Chair – DCAL, IIM Bangalore Topic: Reinforcement Learning algorithms & its Applications